The little big world of gaming and esports

Koen Schobbers
@Koenznl
www.koenschobbers.nl
Gaming ≠ Esports
Sports
- Soccer
- Basketball
- Formula 1

Esports
- FIFA
- NBA2K
- F1 esports
Tournaments
- Online
- LAN-Party
- National event
- International event
Esports crowd is the best 😎😍!
Team size different per game
The esports domain
The esports domain
The esports domain

Teams

- Individual Players
  - Some also interact with fans as
  - Streamers

Professional Esports Competitions

- Leagues
- Tournaments / Nonleague Events

Can be managed by

Event Organizers

- Third-party Event Operator
- Game Publisher

Owns the

Game
The esports domain

- **TEAMS**
  - **INDIVIDUAL PLAYERS**
    - Some Also Interact with Fans as
  - **STREAMERS**
  - **BROADCASTER / PLATFORM**

- **PROFESSIONAL ESPORTS COMPETITIONS**
  - **LEAGUES**
  - **TOURNAMENTS / NONLEAGUE EVENTS**
  - **Can Be Managed by**

- **EVENT ORGANIZERS**
  - **THIRD-PARTY EVENT OPERATOR**
  - **GAME PUBLISHER**
  - **GAME**

- **Served to Fans by**
- **Play in**
<table>
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<tr>
<th>Brand</th>
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<tbody>
<tr>
<td>eSF International e-Sports Federation</td>
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<tr>
<td>acer</td>
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<tr>
<td>KIA</td>
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<td>POPULOUS®</td>
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<td>Teufel</td>
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<td>EASYFAIRS</td>
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<tr>
<td>Koninklijke Marine</td>
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<td>SPINNNING RECORDS</td>
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<td>GAMING MALTA</td>
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<td>Koninklijke Luchtmacht</td>
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Inside
Impact

1. Inside
2. Investigate
3. Impact
Impact

Inspire

Inside

Investigate

Invite
He just sits there all by himself with his headphones on.
I believe he spends too much time on it while he could also be playing outside.
I think it’s way too time consuming.
He should be going outdoors, or spend time with his friends.
It’s also our role to protect him, but I know too little about this world.
We therefore invite parents to completely immerse themselves into the world of gaming, along with their children.
I learned so much.
My biggest learning is that kids who are good at Fortnite are geniuses.
Eye-hand coordination... quick thinking.
You need to be aware of your location.
Now when dinner is ready and you’re in the top 10... you have my respect.
Gaming is more social than I thought.
No matter what you decide to do, you can achieve more together.
Esports in Chicago

130+ members
3000+ student athletes
$15m in scholarships and aids
eSports Gaming Center And Lounge Planned For Logan Square Storefront

"A lot of people have this stigma of us sitting in our mom’s basement playing ‘Zelda,’ but that’s just not the case," the founder said.
Esports in Chicago

IEM Chicago
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