

EUROPE'S MOST WANTED FUGITIVES

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UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

UNITED STATES OF AMERICA

- v. -

RUJA IGNATOVA,
a/k/a "Cryptoqueen,"

Defendant.

SEALED INDICTMENT

S4 17 Cr. 630

(18 U.S.C. §§ 371, 1343, 1349, 1956(h),
and 2; 15 U.S.C. §§ 78j(b) and 78ff;
and 17 C.F.R. § 240.10b-5)

GEOFFREY S. BERMAN
United States Attorney.



EIGHT KEYS

1. Centralised Mining – Creates security for mining pool for non-technical people.
2. Trust- Only independently audited blockchain.
3. Company only manages mining platform and exchange. Opportunity is crypto-finance banking.
4. Company must promote the coin.
5. Education first for miners as mass-market. OneAcademy.
6. Normal marketing costs to find miners. Commission-only.
7. Step One is Mining Opportunity. Invitation only private mining pool for masses.
8. Best distribution concept to find people to find miners. users and merchants globally is Network Marketing.





ONECOIN™ FOUNDER & COO

DR. RUJA IGNATOVA

WORLD EXPERT IN CRYPTO-FINANCE

PROFESSIONAL BACKGROUND

- Degree in Law from The University of Oxford
- Masters Degree in Economics from the University of Konstanz
- Former Associate Partner with McKinsey & Company
- Former CEO & CFO of one of the largest Asset Management Funds in Bulgaria

MCKINSEY & COMPANY EXPERTISE

- Corporate Banking
- Private Equity (O&R, IPO)
- Asset Management
- Risk Management
- Operating & Liquidity Risk

ADDITIONAL EXPERTISE

- Multiple projects for Texas Pacific Group (TPG)
- Awarded Business Woman of the Year 2012 in Bulgaria
- Prior Consulting Experience in cryptocurrency

ONE
DREAM



WHERE WILL ONECOIN BE IN 3 YEARS?

DISCLAIMER:

The price chart presented above is based solely on predictions - whether these values will be reached depends on commitment and effort by company members.



● Optimistic scenario

● Base scenario



ONE
DREAM TEAM



THE FIRST RECORDED OFFLINE BITCOIN TRANSACTION

In 2010 a man buys a Pizza for 10,000 Bitcoins.

Today this is worth around USD \$7 million.

This is the most expensive Pizza in the world!!!



The 7 Million USD Pizza!



Thank you

@jamiebartlett