



Local Touch - Global Reach



“Keeping updated on IT developments is challenging for many organizations. By exploring the latest trends and highlighting their business impact, VINT aims to inform and inspire.”

- Erik van Ommeren, Director of Innovation at Sogeti and Manager of VINT USA

So how can you start leveraging VINT in your business? Contact your Account Executive:

- > For a schedule of upcoming VINT seminars in your local area
- > To arrange a private VINT event on-site at your location
- > For a copy of one of the books that VINT has published

Vision. Inspiration. Navigation. Trends.

VINT Brings Thought Leadership To You

Innovation requires information. But keeping current with constantly changing technologies can be a challenge – especially when your time and energy are already in such short supply.

Rest assured. With VINT, Sogeti's international research institute, you have instant access to practical information on the industry's latest innovations. Established in 1994, VINT stands for Vision, Inspiration, Navigation and Trends. This exclusive institute is the first of its kind ... dedicated to sharing knowledge through extensive books and articles, as well as through inspiring meetings and in-house presentations where you can interact with industry experts.

So what does this mean for you? It means you'll be able to take advantage of crucial international research at a convenient local level – and will be more likely to uncover opportunities and recognize potential challenges *before* your competition does.

VINT resources are included in our full-service consulting solutions. For no additional charge, VINT Research Institute is available to help you:

- > Gain insight into fundamental changes in the IT industry – not just technical developments
- > Communicate the numerous business benefits that effective application of IT advancements can provide
- > Immediately leverage our extensive knowledge to improve your own business practices
- > Prepare for, predict and capitalize on future opportunities – and gain a significant competitive edge over your competition
- > Position your company for growth through the implementation of the latest IT initiatives
- > Expand your professional network with access to the industry's top experts



4 Reasons You Can Rely On VINT

1. **We're widely published.** Our research is readily available through non-technical, management level books published in multiple countries. Filled with case studies, they contain insights that can easily be implemented into your own business.
2. **We're passionate about innovation.** We share our findings through content-rich seminars. This not only brings information to life, but allows you to meet the industry's top experts. Plus, you'll expand your professional network and gain practical take-aways you can put to use immediately.
3. **We tailor delivery.** You decide the best way to see how trends and innovations impact your business. You can access our research on your own time, choose to attend meetings and seminars where you can have in-depth discussions with industry experts or organize interactive strategy workshops in-house.
4. **We're guided by your input.** Feedback from customers drives our research - resulting in books and events that center around your interests and cover the topics you care about most.

4 Example Topics VINT Has Explored

Through book authorship and co-authorship with our partners, Sogeti puts research and insights right into your hands.

1. ***SOA for Profit:*** Providing guidelines for SOA adoption, this widely acclaimed book is an industry must-have, receiving positive feedback from organizations worldwide. It offers an in-depth exploration of how solid architecture, software development and governance can lead to more effective and efficient IT – which in turn leads to optimum business agility.
2. ***Open for Business:*** Crowdsourcing has drastically changed the manner and speed of innovation in the marketplace, and companies are increasingly applying lessons learned in this open source community. VINT has explored why the involvement of all employees, clients, partners and members of the general public is imperative in the quest for new business opportunities – and why this requires a new way of looking at innovation.
3. ***Me the Media: Past, Present and Future of the Third Media Revolution:*** A power shift has been taking place, due in large part to the boom of interactive media. Now, consumers are in the driver's seat. Investigating the exciting development of Web media, this informative study explores the profound impact hyper-individualization will have on your marketing, sales and communication.
4. ***Making IT Governance Work in a Sarbanes Oxley World:*** When Sarbanes Oxley was first introduced, the topic of IT governance received a great amount of attention. VINT has looked into the human and economic aspects of IT governance and, as a result, has advocated bottom-up principles such as distributed leadership. In this book, we also offer guidance on how managers, controllers and officers can achieve better IT governance overall.

Put VINT's Research to Work for Your Business

To find out more, visit us at www.us.sogeti.com.



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